

OVERVIEW

Visitors & Pageviews

2026-10-21 — 2026-10-21

Overview

VISITORS

136

A visitor represents a page load of your website through direct access, or through a referrer.

PAGEVIEWS

313

A pageview represents a page load of your website.

AVERAGE ACTIVE TIME

1 min 38 sec

Calculated per pageview, not per session.

AI TRAFFIC

AI traffic snapshot

Visits attributable to links opened from AI assistants and search tools.

9

ATTRIBUTABLE VISITS

6.6%

TRAFFIC SHARE

Visitors & Pageviews



UTM traffic

UTM-attributed visits

22

UTM reach

16.2%

Top campaign

autumn-launch

Top source

newsletter

Top medium

email

UTM visit totals include data collected since 2026-08-06, when this metric was enabled.

Pages

/	79
/products	66
/products/privacy-dashboard	57
/pricing	47
/blog/analytics-without-cookies	37

Referrers

www.google.com	52
l.instagram.com	14
chatgpt.com	9
newsletter.example	9
t.co	7

Countries

Spain	52
United States	26
Mexico	18
Germany	14
France	12

Browsers

Chrome	79
Safari	32
Edge	15
Firefox	10

Operating systems

Windows	52
Android	34
iOS	27
OS X	19
Linux	4

Goals

Newsletter signup	6
Trial started	4
Purchase	3

Events

View product	22
Add to cart	11
Newsletter signup	6
Purchase	3