

OVERVIEW

Visitors & Pageviews

2026-10-15 — 2026-10-21

Overview

VISITORS

6,578

A visitor represents a page load of your website through direct access, or through a referrer.

PAGEVIEWS

15,677

A pageview represents a page load of your website.

AVERAGE ACTIVE TIME

1 min 40 sec

Calculated per pageview, not per session.

AI TRAFFIC

AI traffic snapshot

Visits attributable to links opened from AI assistants and search tools.

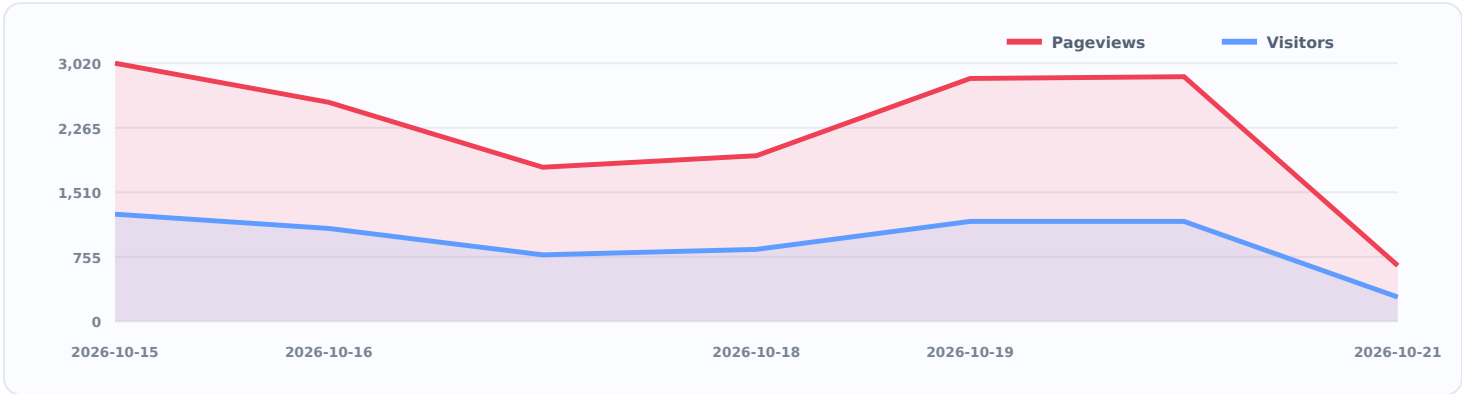
428

ATTRIBUTABLE VISITS

6.5%

TRAFFIC SHARE

Visitors & Pageviews



UTM traffic

UTM-attributed visits

1,052

UTM reach

16.0%

Top campaign

autumn-launch

Top source

newsletter

Top medium

social

UTM visit totals include data collected since 2026-08-06, when this metric was enabled.

Pages

/	3,923
/products	3,296
/products/privacy-dashboard	2,825
/pricing	2,350
/blog/analytics-without-cookies	1,878

Referrers

www.google.com	2,503
l.instagram.com	661
newsletter.example	457
chatgpt.com	456
t.co	329

Countries

Spain	2,503
United States	1,253
Mexico	858
Germany	658
France	590

Browsers

Chrome	3,819
Safari	1,515
Edge	721
Firefox	523

Operating systems

Windows	2,503
Android	1,649
iOS	1,314
OS X	917
Linux	195

Goals

Newsletter signup	310
Trial started	204
Purchase	146

Events

View product	1,064
Add to cart	512
Newsletter signup	304
Purchase	159