

OVERVIEW

Visitors & Pageviews

2026-10-21 — 2026-10-21

Overview

VISITORS

193

A visitor represents a page load of your website through direct access, or through a referrer.

PAGEVIEWS

444

A pageview represents a page load of your website.

AVERAGE ACTIVE TIME

1 min 38 sec

Calculated per pageview, not per session.

AI TRAFFIC

AI traffic snapshot

Visits attributable to links opened from AI assistants and search tools.

13

ATTRIBUTABLE VISITS

6.7%

TRAFFIC SHARE

Visitors & Pageviews



UTM traffic

UTM-attributed visits

31

UTM reach

16.1%

Top campaign

autumn-launch

Top source

newsletter

Top medium

social

UTM visit totals include data collected since 2026-08-06, when this metric was enabled.

Pages

/	112
/products	94
/products/privacy-dashboard	80
/pricing	66
/blog/analytics-without-cookies	53

Referrers

www.google.com	74
l.instagram.com	20
newsletter.example	13
chatgpt.com	13
t.co	10

Countries

Spain	74
United States	37
Mexico	26
Germany	19
France	17

Browsers

Chrome	112
Safari	45
Edge	21
Firefox	15

Operating systems

Windows	74
Android	49
iOS	38
OS X	27
Linux	5

Goals

Newsletter signup	9
Trial started	6
Purchase	4

Events

View product	32
Add to cart	15
Newsletter signup	9
Purchase	4