

INSIGHTS

Performance indicators

2025-12-05 — 2025-12-05

Actionable indicators calculated from your existing analytics data.

Performance indicators

PAGES PER VISIT

1.00

Average number of pageviews generated by each visit.

↑ 0.0%

EVENTS / 100 VISITS

0.0

Event completions normalized for every 100 visits.

— No prior data

UTM REACH

0.0%

Share of visits containing at least one standard UTM parameter.

— No prior data

TOP 5 CONCENTRATION

100.0%

Share of pageviews generated by your five most viewed pages.

↑ 0.0%

AVERAGE ACTIVE TIME

Less than 1 sec

Average time a visitor remains active on each loaded page.

— No prior data

AVERAGE VISIBLE TIME

Less than 1 sec

Average time each page is visible and its browser window has focus.

— No prior data

ATTENTION RATE

0.0%

The percentage of visible time during which visitors remain active.

— No prior data

AI traffic snapshot

Visits attributable to links opened from AI assistants and search tools.

ATTRIBUTABLE VISITS

0

Previous: 0

TRAFFIC SHARE

0.0%

Previous: 0.0%

TOP PLATFORM

No data

No AI traffic in this period

Campaign attribution Each UTM visit is counted once.

UTM-attributed visits	0
UTM reach	0.0%
Top campaign concentration	0.0%

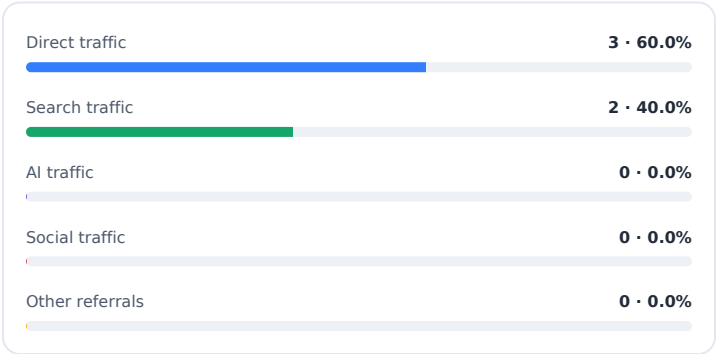
Top campaign	No data
Top source	No data
Top medium	No data
Top term	No data
Top content	No data

UTM visit totals include data collected since 2026-08-06, when this metric was enabled.

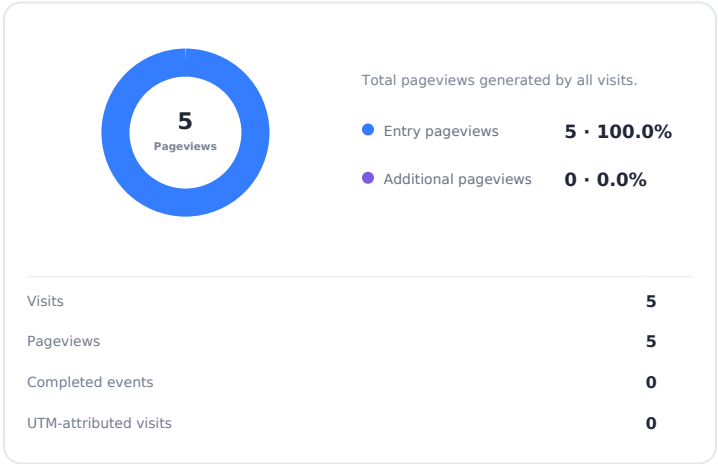
Conversion insights Aggregated goals, without visitor identifiers.

No goals configured. Create a goal to measure business outcomes from your traffic.

Where your visits come from



How visits navigate



Top signals What stood out in the selected period.

