INSIGHTS

Performance indicators

Actionable indicators calculated from your existing analytics data.

2026-05-07 — 2026-05-07

Performance indicators

PAGES PER VISIT
1.00
Average number of pageviews generated by each visit.
↑ 0.0%

EVENTS / 100 VISITS
0.0
Event completions normalized for every 100 visits.
— No prior data

UTM REACH
0.0%
Share of visits containing at least one standard UTM parameter.
— No prior data

TOP 5 CONCENTRATION
100.0%
Share of pageviews generated by your five most viewed pages.
↑ 0.0%

AVERAGE ACTIVE TIME
Less than 1 sec
Average time a visitor remains active on each loaded page.
— No prior data

AVERAGE VISIBLE TIME
Less than 1 sec
Average time each page is visible and its browser window has focus.
— No prior data

ATTENTION RATE
0.0%
The percentage of visible time during which visitors remain active.
— No prior data

AI traffic snapshot

Visits attributable to links opened from AI assistants and search tools.

ATTRIBUTABLE VISITS
0
Previous: 0

TRAFFIC SHARE
0.0%
Previous: 0.0%

TOP PLATFORM
No data
No AI traffic in this period

Campaign attribution

Each UTM visit is counted once.

UTM-attributed visits	**0**
UTM reach	**0.0%**
Top campaign concentration	**0.0%**

Top campaign	**No data**
Top source	**No data**
Top medium	**No data**
Top term	**No data**
Top content	**No data**

UTM visit totals include data collected since 2026-08-06, when this metric was enabled.

Conversion insights

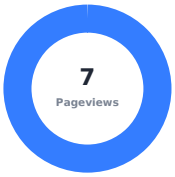
Aggregated goals, without visitor identifiers.

No goals configured. Create a goal to measure business outcomes from your traffic.

Where your visits come from

Direct traffic	5 · 71.4%
Search traffic	0 · 0.0%
AI traffic	0 · 0.0%
Social traffic	0 · 0.0%
Other referrals	2 · 28.6%

How visits navigate



Total pageviews generated by all visits.

Entry pageviews	7 · 100.0%
Additional pageviews	0 · 0.0%

Visits	7
Pageviews	7
Completed events	0
UTM-attributed visits	0

Top signals

What stood out in the selected period.

TOP PAGE

/

Most viewed page in this period.

7 Pageviews 100.0%

TOP LANDING PAGE

/

First page of most visits.

7 Visits 100.0%

TOP COUNTRY

Spain

Country generating the most visits.

7 Visits 100.0%

TOP DEVICE

Desktop

Device used in most visits.

4 Visits 57.1%

PEAK HOUR

11:00

Time with the most visits.

2 Visits 28.6%