

INSIGHTS

Performance indicators

2026-08-06 — 2026-08-06

Actionable indicators calculated from your existing analytics data.

Performance indicators

PAGES PER VISIT

1.00

Average number of pageviews generated by each visit.

↑ 0.0%

EVENTS / 100 VISITS

0.0

Event completions normalized for every 100 visits.

— No prior data

UTM REACH

16.7%

Share of visits containing at least one standard UTM parameter.

— No prior data

TOP 5 CONCENTRATION

100.0%

Share of pageviews generated by your five most viewed pages.

↑ 0.0%

AVERAGE ACTIVE TIME

14 sec

Average time a visitor remains active on each loaded page.

↓ 50.0%

AVERAGE VISIBLE TIME

14 sec

Average time each page is visible and its browser window has focus.

↓ 50.0%

ATTENTION RATE

100.0%

The percentage of visible time during which visitors remain active.

↑ 0.0%

AI traffic snapshot

Visits attributable to links opened from AI assistants and search tools.

ATTRIBUTABLE VISITS

1

Previous: 0

TRAFFIC SHARE

16.7%

Previous: 0.0%

TOP PLATFORM

ChatGPT

1 visits

Campaign attribution Each UTM visit is counted once.

UTM-attributed visits

1

UTM reach

16.7%

Top campaign concentration

0.0%

Top campaign

No data

Top source

chatgpt.com

Top medium

No data

Top term

No data

Top content

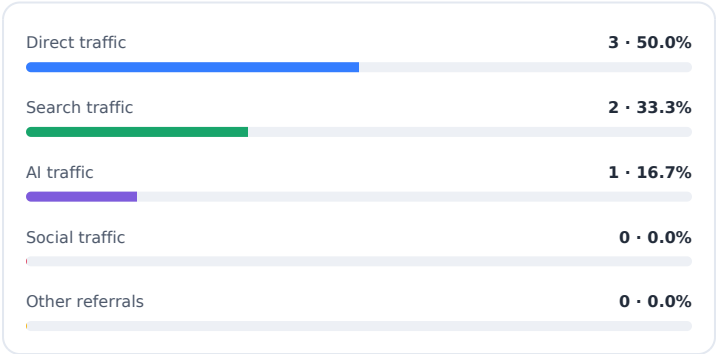
No data

UTM visit totals include data collected since 2026-08-06, when this metric was enabled.

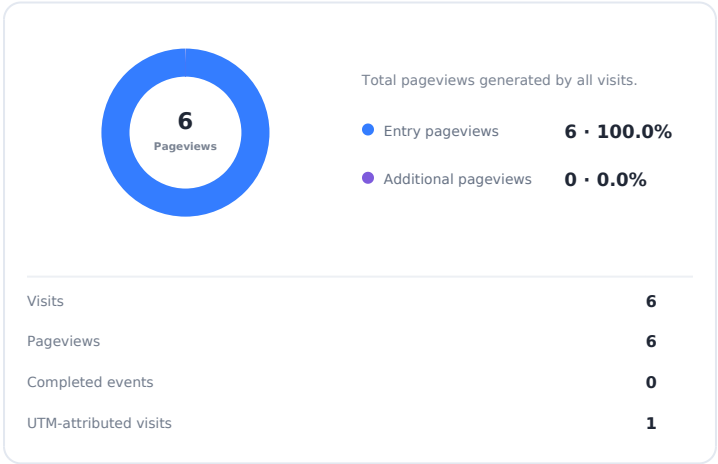
Conversion insights Aggregated goals, without visitor identifiers.

No goals configured. Create a goal to measure business outcomes from your traffic.

Where your visits come from



How visits navigate



Top signals What stood out in the selected period.

